

## Equine Assisted Activities/Therapies Business Workshop

### Transitions Unlimited

In partnership with

### Rutgers University's Equine Science Center

February 9-10, 2018

### Horse Management Seminar (optional)

February 11, 2018 (register separately)

## Critical Thinking + Creative Solutions: Success!

**Description:** A two day workshop focused on establishing or increasing capacity and/or sustainability at your equine assisted activity center

**Location:** Rutgers University, Cook Student Center, 59 Biel Road, New Brunswick, NJ

**When:** Feb 9-10

**Who should attend:** Administrators, managers, staff and board leaders

**Facilitator/presenter:** KC Henry, Principal of Transitions Unlimited – *consulting for nonprofit businesses*

**Cost:** \$210/person (\$130/day)

Register for *Horse Management Seminar* (Sunday 2/11/18) separately: <http://esc.rutgers.edu/wp-content/uploads/2017/11/2018HMSFlyer.pdf>

These are interactive, intensive, fast paced workshops addressing business needs and questions of leaders and managers who are working to expand and enhance their center's services and support. Workshops will include an opportunity to address issues that attendees are experiencing at their own centers. You will receive detailed outlines, samples of business documents, as well as access to additional support materials that you may need in the future.

This workshop will uniquely focus on critical thinking skills of executive EAAT leaders. Each challenge – arising daily – needs to be addressed through a process that clearly assesses the issue through a systematic approach – resulting in a creative solution unique to your needs.

### Critical Thinking + Creative Solutions: Success!

There will be an opportunity to tour Rutgers University's state of the art equine facilities!

**More workshop information and registration forms** can be found at [www.transitionsunlimited.net](http://www.transitionsunlimited.net) – or contact KC Henry, [KCHenry.tu@gmail.com](mailto:KCHenry.tu@gmail.com)

**You facilitator/presenter:** KC Henry

KC is principal of Transitions Unlimited LLC, a consulting firm for nonprofit businesses. She specializes in organizational development, board development, strategic planning and start-up programs. As Executive Director at Fieldstone Farm Therapeutic Riding Center she provided leadership for their \$4.5 million dollar campaign, the building of their a state-of-the-art therapeutic riding facility, and the development of a staff of 31 people that served 200 students with disabilities weekly. In 2006 she received the James Brady professional achievement award from PATH Intl. She has been in the EAA/T field for 40 years – including as executive director of the Horses and Humans Research Foundation. She has successfully managed a number of capital campaigns, serves on state, local and international boards and has clients around the world.

[KCHenry.tu@gmail.com](mailto:KCHenry.tu@gmail.com) Transitions Unlimited LLC [www.transitionsunlimited.net](http://www.transitionsunlimited.net)

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2-Day intensive, fast paced, business focused workshop for nonprofit equine assisted activity centers that are in early and/or transitional stages of organizational development. This is an educational opportunity designed to help facilitate growth in capacity and/or sustainability.

Day 1: 10-5pm    Day 2: 9-4pm

**Who should attend:** Staff, key leadership volunteers and board members

**A chance to learn about business needs related to establishing a sustainable, non-profit, equine assisted activity program, through critical thinking and creative solutions.**

- Mission, Vision, Plan:
  - Your goal – how to achieve it.
- Board of Directors:
  - Stages of organizational development, governance and responsibilities, identify – recruit – maintain board members.
- Development/Fundraising:
  - Individual donors, events, foundations.
  - Marketing and out reach
  - Turning your supporters into major gifts donors.
- Staffing your center for sustainability:
  - Which hats to wear first – program, administrative, management.
  - Salaries, compensation, pay scales
  
- Program:

- Quality control – evaluation and outcome measurement, facility, administration, volunteers, horses, varying programs responsive to the needs of your students.

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<http://esc.rutgers.edu/wp-content/uploads/2017/11/2018HMSEFlyer.pdf>

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Workshop Registration Form (due February 1, 2018. Limited enrolment)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

If hand-written, use additional pages or back of page as needed.

EAAT Center name and some center statistics and history \_\_\_\_\_

Your title/position and a little about your related back ground: \_\_\_\_\_

The greatest challenge you are presently facing, or anticipate, at your center: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about this workshop: \_\_\_\_\_

### Registration Details:

\$210 per person, \$30 discount for each additional person from your center.

- Send to Transitions Unlimited LLC, KC Henry, PO Box 480, Chagrin Falls Ohio, 44022  
[/kchenry.tu@gmail.com](mailto:kchenry.tu@gmail.com)
- More details at [www.transitionsunlimited.net](http://www.transitionsunlimited.net) or contact [KCHenry.tu@gmail.com](mailto:KCHenry.tu@gmail.com)
- Refund avail up to 2 weeks prior to workshop (minus \$50 admin fee)
- Limited beverage snack options. (meals available for purchase on site)

### Horse Management Seminar (optional)

February 11, 2018 Register for *Horse Management Seminar* (Sunday 2/11/18) separately

Signature of the participant: \_\_\_\_\_

Date: \_\_\_\_\_

### Some hotels options (check on line for more):

Holiday Inn (732) 247-6800  
[www.ihg.com/holidayinnexpress](http://www.ihg.com/holidayinnexpress)

Red Carpet Inn (732) 305-7880  
[www.redcarpetnj.com](http://www.redcarpetnj.com)

Best Western (908) 561-4488  
[www.bestwestern.com](http://www.bestwestern.com)